

I am a **COOL BOY**



THE COOL BOY CREED



Honour

My responsibility is to protect the honour of my family.

- This is done by respecting the value of girls.
- Having the right company if I move away from home.
- Having right habits and good work ethics.



Respect to Protect

If I respect my sister or neighbour girl or any other girl - she will also be protected.



Agent of Change

I know that change starts with me. There are many possibilities around me that I can find to be the change. From a cleaner village to a safe village for the girls, mothers and fathers.



Vigilant

I will make sure that the girls and boys of my village do not go out of the village unprotected. If someone wants to take a girl or another boy, I will question the intent of the person taking them. If anything suspicious arises I will call 18004198588 or tell the local leaders or teachers in my village (CVC). This way I can be part of making a safe village.

Be a Hatke Ladka! Be on Red Alert!

- A Hatke Ladka can bring honour to his family. When he moves to the city, he will do what is honourable and good.
- A Hatke Ladka knows what to look out for, and how to protect the girls in his village.
- A Hatke Ladka knows how to make a safe village. He looks out for any people who is trying to take girls or boys out of the village.
- He can identify a home that is discriminating against women and report it to someone who can help.
- He wants to see his friends and sisters finish school and be treated equally.
- A Hatke Ladka is on Red Alert - he watches out for signs of trafficking, shares his knowledge about it, and SPEAKS UP when he thinks there might be a problem!

Basic Human Rights

Don't Discriminate

Girls and boys have equal rights. Just as younger boys and older boys have equal rights.

The Right to Life

All people have the right to live the life they want. The life which they choose.

Freedom Not slavery

No person should belong to another person. We all have the right to be free. The right to not be forced to do something that is harmful to you.

No Torture

We have the right to be free from Excruciating pain that someone else causes us. The law can convict the torturer to prison.

We all have the same right to use the law

The law is meant to protect everyone. Women and girls have the right to equal and fair access to the law and prosecution.

A COOL BOY PLEDGE

- I will take care of myself and my friends. I will help other boys to not indulge in bad behaviour such as teasing girls or talking bad about girls.
- I will look after my sisters, cousins and other girls in my neighbourhood.
- I know that a safe village can start with me. I will work towards making my village safe.
- I will do honourable things! I will not indulge in shameful behaviour.
- I will study - so that I can make a change for myself, my family and my country.



OPERATION
RED ALERT



RED ALERT HELPLINE

1800 419 8588

IF YOU NEED HELP, SOMEONE TO TALK TO OR TO PROVIDE YOU INFORMATION ON STAYING SAFE, CALL OUR HELPLINE FOR FREE.

www.myrights.mobi:

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